

## Message Text

UNCLASSIFIED

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70

ACTION EA-07

INFO OCT-01 ISO-00 EB-05 RSC-01 DRC-01 /015 W

----- 026815

R 240846Z MAY 74

FM AMEMBASSY MANILA

TO USDOC WASHDC

INFO SECSTATE WASHDC 3785

UNCLAS MANILA 6171

E.O. 11652: N/A

TAGS: BFOL, RP

SUBJ: WTDR/FTI - ROCIS INCORPORATED

REF: UNCLAS USDOC 5280

1. PHILIPPINES 2. CNTRY CODE: 565 3. SER NO: NA

4. ROCIS INCORPORATED

4A. CODE: 4B. CODE: A 4C. CODE: X

5. P.O. BOX 3369 MANILA; 23 B. RIVERA ST., TENAJEROS, MALABON

6. RIZAL, PHILIPPINES

7. ESTBL: 1966 8. EMPL: 15 9. SIZE: (20-X) MEDIUM

10. REPUTATION: (22-X) GOOD 12. RPT DATE: 04/74

13A. 38400/1235 RETL., INDENT, DIST. & IMP. HOSPITAL AND  
MEDICAL EQUIPMENT

13B. 36700/1235 RETL., IDENT, WHOLESALE DIST. & IMP. ELEC-  
TRONIC EQUIPMENT AND PARTS

13C. 36710/1235 RETL., INDENT, WHOLESALE DIST. & IMP. ELEC-  
TRONIC TUBES

13D. 32960/1235 RETL., IDENT, WHOLESALE DIST. & IMP.

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ACOUSTICAL TILES AND ACOUSTIC WALL BOARD

13E. 32920/1235 RETL., IDENT, WHOLESALE DIST. & IMP.  
ASBESTOS

13F. 32530/1235 RETL., INDENT, WHOLESALE DIST. & IMP.  
FLOOR TILES

13G. 32926/1235 RETL., IDENT, WHOLESALE DIST. & IMP.  
VINYL ASBESTOS FLOOR TILES

13H. 28421/1235 RETL., IDENT, WHOLESALE DIST. & IMP.  
ADHESIVE TAPES

13I. 36210/1235 RETL., INDENT, WHOLESALE DIST. & IMP.  
GENERATORS

13J. 32750/1235 RETL., INDENT, WHOLESALE DIST. & IMP.  
MOLDING GYPSUM

13K. 28330/1235 RETL., INDENT, WHOLESALE DIST. & IMP.  
MULTI-MITAMIN TABLETS

13L. 28340/1235 RETL., INDENT, WHOLESALE DIST. & IMP.  
PRE-NATAL TABLETS

13M. 37210/1235 RETL., INDENT, WHOLESALE DIST. & IMP.  
AIRCRAFT

13N. 37281/1235 RETL., IDENT, WHOLESALE DIST. & IMP.  
AIRCRAFT SPARE PARTS AND ACCESSORIES

13O. 26610/4 EXP. COCONUT FIBER COIR

13P. 24314/4 EXP. DOOR PANELLING AND WOOD TITLES

14. OFFICER: ISMAEL D. ISIP, EXEC. VICE-PRES. & GEN. MGR.

15. CABLE: "SICOR" MANILA 16. TELEX: 7227579 RSI  
PH - RCA

17. PHONE: 23-02-61  
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18. FINANCIAL REFERENCES: PHILIPPINE BANKING CORPORATION,  
FIRST NATIONAL CITY BANK AND PHILIPPINE NATIONAL BANK, ALL  
MANILA, PHILIPPINES. TRADE REFERENCES: SEE ITEM #19.

19. MAJOR FOREIGN FIRMS REPRESENTED: ONAN CORPORATION,  
1400 73RD AVENUE N.E., MINEAPOLIS, MINNESOTA 554332, ELECTRIC  
GENERATORS; J.S.H. ELECTRONICS, INC., CULVER CITY, CALIFOR-

NIA, ELECTRONIC SPARE PARTS AND ACCESSORIES, BOTH AGENCIES ACQUIRED 1967; BENTLY LABORATORIES, IRVINE, CALIFORNIA, OXYGENERATORS, CARDIOTOMY RESERVOIRS; ROWELL LABORATORIES, INC., BANDETTE, MINNESOTA 56623, MULTI-VITAMINS, EXCLUSIVE AGENCIES ACQUIRED 1972; US GYPSUM, CHICAGO, ILLINOIS, ACOUSTIC WALL BOARD, CEILING BOARD AND MOLDING GYPSUM; PABCO PRODUCTS PTY. LTD., SYDNEY, AUSTRALIA, ADHESIVE TAPES; EKMAN & COMPANY AB, SWEDEN, ACOUSTICAL CEILING TILES; DENTECHLINOLEON-WORKS, WEST GERMANY, VINYL ASBESTOS FLOOR TILES; GOVERNMENT AIRCRAFT FACTORIES, MELBOURNE, AUSTRALIA, AIRCRAFT AND SPARE PARTS AND ACCESSORIES; NON-EXCLUSIVE AGENCIES ACQUIRED SEVERAL YEARS AGO.

20. HEAD OFFICE AND WAREHOUSE MAINTAINED IN MALABON, RIZAL WITH BRANCH OFFICE IN MANILA. IMPORTS, INDENTS AND WHOLESALE-RETAIL DISTRIBUTES HOSPITAL AND MEDICAL EQUIPMENT, ELECTRONIC EQUIPMENT AND PARTS AND BUILDING MATERIALS. ALSO EXPORT COCONUT FIBER COIR TO IRELAND AND DOON PANEL-LING AND WOOD TILES TO UNITED STATES. REQUIREMENTS OBTAINED FROM FOREIGN SUPPLIERS, OTHER PURCHASED LOCALLY. MERCHANDISE MARKETING BY 4 SALESMAN COVERING GREATER MANILA AREA. CARRIES ADEQUATE STOCKS AND FACILITIES FOR NORMAL OPERATIONS. OFFICERS COMPETENT AND RELIABLE. FINANCIAL STATEMENTS FOR 1973 NOT AVAILABLE. AS OF DECEMBER 31, 1972 TOTAL ASSETS P568,000, NET WORTH P361,000, SALES P293,000 WITH NET INCOME P6,000. CREDIT REPUTATION, SATISFACTORY. RECOMMENDED AS TRADE CONTACT FOR INTERESTED U.S. FIRMS.  
SULLIVAN

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 24 MAY 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1974MANILA06171  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D740131-0466  
**From:** MANILA  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1974/newtext/t19740520/aaaaarfi.tel  
**Line Count:** 143  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION EA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 3  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** UNCLAS USDOC 5280  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** golinofr  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 30 OCT 2002  
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**Review Exemptions:** n/a  
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US Department of State  
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30 JUN 2005

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** WTDR/FTI - ROCIS INCORPORATED  
**TAGS:** BFOL, RP  
**To:** COM  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005